



We are  
**Accreditation**



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**Training Course Accreditation**  
Ireland - Application Form

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**AIT accreditation is a simple, low cost and extremely efficient way to step out of the crowd and show your potential clients that you are approved, endorsed and eligible to offer AIT membership and insurance packages to them.**

AIT is the only membership provider to offer a one off fee – no hidden charges, no annual renewals or price per certificate issue costs.

The above pricing is for the initial application. Once the initial accreditation application has passed, additional courses are charged at €50 per course.

### **Associated Irish Therapists (AIT)**

The UK & Ireland's largest Beauty Membership and Insurance provider who currently represent:

- **18,000 Business Owners, therapists, nail technicians, holistic practitioners and hair stylists / barbers.**
- **600 Brands, training providers and suppliers**
- **146,000 potential clients via website views and page counts per month**

AIT is also part of the UK & Ireland's leading publisher, Exhibition Management brand and its Irish counterpart – Beauty UK, Scottish Beauty, Irish Beauty Show, Guild News and AIT Ireland.

Scratch Magazine, along with Olympia Beauty endorse and support our marketing activities and every member – unique to this market place has the availability of tapping into all of the above brands potential client databases.

When accrediting your course, qualifications or post graduate support training with AIT you will enter into a relationship with the UK & Ireland's largest Beauty Membership and Insurance provider who currently represent 18,000 members.

Having your course Accredited is crucial to give your course the seal of approval and recognition it deserves.

Our dedicated accreditation department will help, support and guide you through the process of gaining accreditation with us personally or you can see the forms, criteria and pricing right here on our simple and user friendly site.

# Benefits of AIT Accreditation



## One off fee\*

AIT is the only membership provider to offer a one off fee – no hidden charges, no annual renewals or price per certificate issue costs.



## Accreditation pack

Once all documentation has been received and we are happy to move forward with your application, you will receive our accreditation pack which includes: certification of your accreditation with AIT.



## 10% off any AIT package for your clients

As an Accredited trainer, you will receive a unique discount code to give to your clients, this comes in the form of a business card that is personalised to your business. This code allows your clients to receive 10% off any of our individual membership packages.



## Use of the AIT accreditation logo

Once accredited you can use the AIT accredited logo to market yourself as an accredited trainer.



## Free promotion on aitireland.com

AIT accredited members get free promotion on our website via our 'find a trainer' search.



## Free promotion in our monthly newsletters

Get free promotion in our Monthly newsletters to over 18,000 AIT members.



## Free entry to Trade Shows

Free entry to Trade Shows to the AIT members area and accredited prosecco and cupcakes networking event.



## Access discounts from brand owners

Save €100's with AIT's twice monthly newsletters offering broad market trends, strategy and exclusive member discounts from industry-leading brands. Why not promote your own offers to our members?



## Immediate Credibility

Give your potential clients confidence to know the course you are offering is approved, validated and insurable at the UK's and Ireland's leading membership and insurance provider.



## Support & Guidance

Support and Guidance when it comes to adding new courses.



## We are InTouch

Free promotion and access to AIT's news website [irishbeauty.ie](http://irishbeauty.ie)



## Marketing Material Design

Access to our in-house Design and Marketing teams.



## Free Student Presentation

Free presentation on the importance of insurance from an AIT Student ambassador.



## 20% Off Banner Advertising

20% of banners and button on [irishbeauty.ie](http://irishbeauty.ie)



## Personalised Membership Portal

Your very own personalised membership portal where you can climb from blue to beyond and earn points and rewards. Where you can check your own insurance policy and documentation plus receive relevant announcements and discounts.

\*The above pricing is for the initial application. Once the initial accreditation application has passed, additional courses are charged at €50 per course. If you are insured with AIT, there are no renewal or annual fees, however if you are with a different provider there may be a €100 charge annually to allow for additional administration and checking of insurance documentation. T&C's apply which are subject to change. We reserve the right to change the benefits, AIT terms or acceptance of treatment types as directed by insurer that apply to AIT accreditation at any time



**If you are running private courses in either beauty or holistic treatments that are not recognised by an education board we must have received a completed pack to ensure a smooth and simple process for your clients and our future members.**

We are only able to insure members to practise treatments that they have been taught under courses that are offered under the NVQ, SVQ, or any National / International qualification or courses that have passed our accreditation process.

**We have kept it as simple as possible to apply for accreditation, all you need to do is:**

1. Complete the enclosed Form A Contact and School Details
2. Complete the enclosed Form B Tutor Details
3. Complete the enclosed Form C Course Details
4. Return to us copies of your lesson plans and teaching manuals for each course
5. Return to us copies of the certificates you will be issuing for our records
6. Return all the aforementioned documents to AIT Insurance, including the appropriate fees (see below)

Upon satisfactory receipt and acceptance of the above information you will become AIT approved and your clients will be eligible for our membership and insurance packages.

#### **Accreditation Definition:**

In order for a training provider and their courses to be accredited by a professional body or association, the course and the provider must pass strict criteria. It is important to remember that AIT accreditation is not a national framework or a recognised qualification; each body will have their own criteria.

The main criteria that accreditors [AIT] will consider are:

- **Is the company delivering an insurable course?**
- **Is the content suitable and do the course hours meet the industry standard?**
- **Is the trainer insured?**
- **Is the training being delivered by a teacher qualified to PtTIs or AET standard?**

To be accredited by AIT, the answer to all these questions at time of application must be 'yes'.

#### **Pricing Structure**

- Up to 10 courses ..... €320
- Up to 15 courses ..... €510
- Up to 20 courses ..... €640
- Over 20 courses ..... €760

Additional courses after accreditation passed €50 per course

# Form A: Contact & School Details

School/Collage Name

Address

Postcode

Contact Name

Telephone

Email

Website

Principal Trainer Name

Trainer 2

Trainer 3

Trainer 4

Trainer 5

Please briefly describe your training establishment



# Terms & Conditions

## Associated Irish Therapists Ltd

The Courtyard, Wixford Park, George's Elm Lane, Bidford-on-Avon, Alcester, Warwickshire, B50 4JS. UK.

Tel: +44 (0) 1789 773434

Free: 1800 625180

Email: info@aitireland.com

Registered in the UK: 06135223

Associated Irish Therapists Ltd by Balens Europe BV - UK Branch, company number FC037665, UK Establishment number BR022756. UK Branch address Bridge House, Portland Road, Malvern, WR14 2TA.

## Accepting our Terms of Business

This document sets out our commitment to you as our client and outlines the principles we follow in doing business with you.

We (AIT) are a membership organisation and act as a specialist provider in non-investment insurance contracts for commercial clients. Our permitted business is advising, arranging, dealing as agent and assisting in the administration and performance of general insurance contracts.

Accreditation is not an insurance product and falls outside of the scope of day to day activities.

## Accreditation Definition:

In order for a training provider and their courses to be accredited by a professional body or association, the course and the provider must pass strict criteria. It is important to remember that AIT accreditation is not a national framework or a recognised qualification; each body will have their own criteria.

The main criteria that accreditors [AIT] will consider are:

- Is the company delivering an insurable course?
- Is the content suitable and do the course hours meet the industry standard?
- Is the trainer insured?
- Is the training being delivered by a teacher qualified to Pttils or AET standard?

To be accredited by AIT, the answer to all these questions at time of application must be 'yes'.

## Accredited Company Overview: Short Course Accreditation

AIT accreditation is a simple, low cost and extremely efficient way to step out of the crowd and show your potential clients that you are approved, endorsed and eligible to offer AIT membership and insurance packages to them. When accrediting your course, qualifications or post graduate support training with AIT you will enter into a relationship with the UK's largest Beauty Membership and Insurance provider who currently represent over 1000 providers. AIT is also part of the UK's leading publisher, Exhibition

Management brand and its Irish counterpart – Beauty UK, Scottish Beauty, Irish Beauty Show, Guild News and AIT Ireland. In our opinion, having your course Accredited is crucial to give your course the seal of approval and recognition it deserves.

## Payment for our Services

The only fees that AIT charge for accreditation are membership fees. Accreditation is not an insurance product, nor is offered alongside such products. The current charge for accreditation is a single one off fee of €320\* which [if successful or not with application] is non-refundable unless the course is classed as uninsurable [as a treatment] and in this case a refund will be due within the first 90 days.

Our dedicated accreditation department will help, support and guide you through the process of gaining accreditation wherever possible.

The above pricing is for the initial application. Once the initial accreditation application has passed, additional courses are charged at €50 per course.

## Ending our Relationship

Accreditation is an application process and charged at the beginning [application stage] of our relationship. Once applications have been received in part, full or pending further investigation the initial charge in full applies. The current charge is a one off fee of €320 for up to 10 course [ \*additional charges apply per course thereafter of €50]

You may at any time terminate our authority to act on your behalf within 14 days of payment or as otherwise agreed without penalty. Notice of this termination must be given in writing and will take effect from the date of receipt.

In circumstances where we feel we cannot continue providing services to you, we will give you a minimum of 7 days notice. We reserve the right to remove accredited status, or availability of products without notice and in this case, no refunds of accreditation fees will be due.

Any courses added after your initial application/confirmation of accreditation are charged at €50 per course. This is regardless of unused courses or fees from initial application outside of a 30 day period.

There is an annual charge due of €100 per active insurance policy that is currently waved [to zero value] in all cases if annual information request for valid AIT insurance documents are received.

Document supplementary to:

AIT Terms of Business March 2020

# Terms of Business (AIT – Accredited Companies)

## Accepting our Terms of Business and The Financial Conduct Authority (FCA)

This document sets out our commitment to you as our client and outlines the principles we follow in doing business with you. We (AIT) are a specialist provider in non-investment insurance contracts for commercial clients. Our permitted business is advising, arranging, dealing as agent and assisting in the administration and performance of general insurance contracts. By asking us to quote for, arrange or handle your insurances, you are providing you informed agreement to these Terms of Business.

For your own benefit and protection, you should read these terms carefully. We are authorised and regulated by the Financial Conduct Authority in the United Kingdom and our registration number is 463052. As an insurance intermediary authorised & regulated by the FCA under the Insurance Mediation Directive (Directive 2002/92 EC) we have passported the ability to provide insurance mediation service into the Republic of Ireland. You may check this on the FCA's Register by visiting the FCA website: [www.fca.org.uk](http://www.fca.org.uk) or by contacting the FCA on Tel: +44 (0) 20 7066 1000

## Our Service

Our role is being committed to providing a professional service for therapists across the Republic Of Ireland and you will be classed as a Commercial Client. With regard to insurance, we source and arrange insurance products but do not offer advice or make recommendations when arranging your insurance. However, we may ask some questions to narrow down the selection of products on which we will provide details; you will then need to make your own choice about how to proceed. We mainly arrange or introduce with Balens the following types of insurance; Professional Liability, Medical Malpractice, All Risks, Salon Packages and a Legal Package, selecting one insurer from a limited number of insurers who provide us with Delegated Authority to bind cover, via Balens Limited. Balens Limited are a specialist insurance brokers and a copy of their Terms of Business can be obtained from [www.balens.co.uk](http://www.balens.co.uk), ringing 01684 580771, or writing to their address, Balens Ltd, Bridge House, Portland Road, Malvern, WR14 2TA.

We will not in any circumstances act as an insurer nor guarantee or warrant the solvency of any insurer. This document sets out our commitment to you as our client and outlines the principles we follow in doing business with you. In providing this service to you we act as agent to the insurer.

## Complaints And Compensation

We are an Ethical Firm and aim to provide you with a high level of customer service at all times, but if you are not satisfied, please contact AIT in writing to Mr. D. Horton, The Courtyard, Wixford Park, George's Elm Lane, Bidford-on-Avon, Alcester, Warwickshire B50 4JS UK or by phone on 1800 625 180 and ask for Mr. Horton or email [info@aitireland.com](mailto:info@aitireland.com). When dealing with your complaint we will follow our complaint handling procedure; a copy of which is available on request. If a complaint is not resolved to a client's satisfaction, the client may wish to contact; the Financial Services Ombudsman's Bureau, 3rd Floor, Lincoln House, Lincoln Place,

Dublin 2 (1890 88 20 90), or, the Financial Regulator, P.O.Box 9138, College Green, Dublin 2 (1890 77 77 77), or, the Irish Insurance Federation, 39 Molesworth Street, Dublin 2 (01 676 1914).

You may also refer to the EU Online Dispute Resolution Platform <https://webgate.ec.europa.eu/odr>.

## Payment for our Services

The only fees that AIT charge are membership fees. In addition, we normally receive commission from the insurers or product providers, details of which are available on request. We also draw your attention to the sections headed Cancellation of Insurances and Ending your Relationship with us.

## Handling Money

Our financial arrangements with most insurance companies are on a 'Risk Transfer' basis. This means that we act as agents of the insurer in collecting premiums and handling refunds due to clients. In these circumstances such monies are deemed to be held by the insurer(s) with which your insurance is arranged. However, if Risk Transfer does not apply, such monies will be held by us in a Statutory Trust account set up in accordance with FCA rules. Interest earned on monies held in such a Statutory Trust account will be retained by us.

If you object to your money being held in a Statutory Trust account you should advise us immediately. Otherwise, your agreement to pay the insurance premium and/or membership together with your acceptance of these Terms of Business will constitute your informed consent to AIT holding your money in Statutory Trust account. For the purpose of some transactions, client and /or Insurers money may pass through other authorised intermediaries, i.e. Balens Limited, before it is received by the insurer

## Cancellation of Membership and Insurances

You should make any request for the cancellation of membership or an insurance policy in writing and any relevant documents or certificates of insurance should be returned to us. You are entitled to cancel insurance policies within 14 days from the day your period of insurance started and in this instance you would be entitled to a full refund of insurance premiums paid.

If there has been a claim within that period there will be no refund of insurance premiums paid.

You should also be aware that, in certain circumstances according to the terms of membership and insurance policies, insurers may be entitled to cancel your policy and allow a proportionate return of premium. If you allow your insurance to lapse we may not be able to reinstate the policy incorporating previous terms, conditions and costing.

## Ending our Relationship

You may terminate our authority to act on your behalf with 14 days notice or as otherwise agreed without penalty. Notice of this termination must be given in writing and will take effect from the date of receipt. Termination is without prejudice to any transactions already initiated which will be completed according to these terms of business unless otherwise agreed in writing. You will be liable to pay for any transactions of adjustments effective



# Terms of Business (Ireland – Accredited Companies)

Continued

prior to termination and we will be entitled to retain any and all membership fees or insurance brokerage payable in relation to insurance policies placed by us prior to the date of termination. In circumstances where we feel we cannot continue providing services to you, we will give you a minimum of 7 days notice.

## Your Responsibilities

You are responsible for answering any questions or assumptions you may agree to honestly and to the best of your knowledge, providing the complete and accurate information which insurers require in connection with any proposal for insurance cover. This is particularly important before taking out a policy but also at renewal or if you make a mid-term amendment to your policy. If you fail to disclose information, or misrepresent any fact which may influence the insurer's decision to accept the risk or the terms offered, this could invalidate the policy and mean that claims may not be paid in part or full. They might also be entitled to keep any premium you have paid.

For your protection, insurers maintain databases to prevent fraud and the information you give us may be subject to checks.

As you are a commercial customer, you have a duty to give a fair presentation of risk to the insurer. This requires disclosure of every material circumstance which you and where applicable your senior management or persons responsible for your insurance know or ought to know following a reasonable search of information available. It should include all facts that would influence the judgement of the insurer or that would put the insurer on notice that it needs to make further enquiries. The information must be presented in a way which would be reasonably clear and accessible to a prudent insurer. If you are unsure whether to disclose any information you should speak to us.

Failure to provide the 'fair representation' may result in a number of remedies by the insurer. If the breach was deliberate or reckless the insurer can void the contract and keep the premium. If the breach was not deliberate or reckless the insurer can apply whichever remedy relevant to the way they would have acted if the breach had not occurred. This could include rendering the insurance void, proportionately reducing a claim settlement or amending the insurance policy terms and conditions then reviewing the merits of a claim on this basis.

You should therefore always provide complete and accurate information to us when questioned regarding the insurance risks your business faces before taking out a policy, at renewal and throughout the life of the policy. This also applies to your responses in relation to any assumptions you may agree to in the process of applying for insurance cover.

You must check all details on any proposal form or Statement of Facts and pay particular attention to any declaration you may be asked to sign. You must read all insurance documents issued to you and ensure that you are aware of the cover, limits and other terms that apply. Particular attention should be paid to any warranties and conditions as failure to comply with them could invalidate your policy. You must take note of the required procedures in the event of a claim, which will be stated in the policy documentation. Generally, Insurers require immediate notification of a claim or circumstances that might lead to a claim. You must

inform us immediately of any changes in circumstances that may affect the services provided by us or the cover provided by your policy. If you are unsure about any matter, please contact us for guidance. Changes of Circumstances Notification -You must notify us in writing if there are any changes since originally completing your proposal form or other relevant documentation, as this could have a bearing on your cover. We undertake to notify this to your Insurers and supply appropriate documentation for the alteration.

## Use Of Personal Data

We will process any personal information we obtain in the course of providing our services to you in accordance with the Data Protection Act 1998. In administering your insurances and/or claims it will be necessary for us to pass such information to insurers and other product or service providers or your professional body/training school, these parties maybe inside or outside the European Economic Area. We may also disclose details to relevant parties, as necessary, to comply with regulatory or legal requirements. We will not otherwise use or disclose the personal information we hold without your consent. Some of the details you may be asked to give us, such as information about offences, are defined by the Act as sensitive personal data. By giving us such information you signify your consent to its being processed by us in arranging and administering your insurance. Subject to certain exemptions, you will be entitled to have access to your personal data for which we reserve the right to charge a reasonable fee (as at 1 January 2011 a reasonable fee in connection with this matter is defined as £10/€13). We will maintain records of the insurance contract(s) we arrange on your behalf. It is our policy to keep records in accordance with best practice within the insurance industry.

## Claims Handling Arrangements

It is essential that Balens are notified immediately of any claims, or circumstances which could give rise to a claim providing details honestly and accurately. Your policy wordings will describe in detail the procedure and conditions in connection with making a claim. The final decision regarding the payment of a claim will be made by the relevant insurer.

In addition to providing a claims handling service Balens will:

- **Employ due care and skill if we act on your behalf in respect of a claim.**
- **Give you guidance on pursuing a claim under the policy and, if required, negotiate with Insurers on your behalf.**
- **Provide you with information about how to handle complaints and potential clashes between you and your clients.**
- **Inform you in writing if we are unable to deal with any part of a claim.**
- **Handle claims fairly and promptly and keep you informed of their progress.**
- **Account to you, without avoidable delay, once a claim has been agreed and settled.**

Settlement of claims will be dependent upon decisions and collection from insurers. Part payment may be made during the collection process, but AIT or Balens cannot be responsible for the wrongful non-payment or delay by insurers in paying any claim.

# Terms of Business (Ireland – Accredited Companies)

## Continued

Claims information may be used by Balens or insurers concerned for underwriting, statistical analysis, management information, market research and risk management. Insurers may pass your claims information to the Claims and Underwriting Exchange Register, run by Insurance Database Services Ltd (IDSL) & the Association of British Insurers (ABI). Also, to prevent and detect fraud, insurers may share your claims information with the Police. We may also share your claims information with any association or professional body that you are a member of.

### Quotation Validity Period

There is usually a 15 or 30 day validity period after which it will be necessary to re-quote. This will be stated in your quotation letter which you should refer to. It will be necessary to sign a further declaration after a 30 day period has expired in order to go on cover or continue cover. Cover for previous work performed (retroactive cover) may not be included by Insurers if a gap has occurred between a previous policy and a new or renewal one. Cover also needs to be provided after termination (run-off) on some of our specialised policies should you not take up a renewal from us, please always refer to our instructions and information in this regard.

### Retention Of Documents On Client's Behalf:

We will maintain records of the insurance contract(s) we arrange on your behalf. It is our policy to keep records in accordance with best practice within the insurance industry. We are happy to provide this service free of charge for as long as you are our client.

### Governing Law

AIT undertakes its activities in accordance with the Laws of England and Wales and any disputes will be governed by and construed in accordance with the Laws of England and Wales

### Conflicts of Interest and Call Recording

Occasions can arise where we or one of our clients or product providers may have a potential conflict of interest with business being transacted for you. If this happens, and we become aware that a potential conflict exists, we will write to you and obtain your consent before we carry out your instructions and we will detail the steps we will take to ensure fair treatment. For training and monitoring purposes your telephone conversations with us may be recorded.

### Changes of Circumstances Notification

You must notify us in writing if there are any changes since originally completing your proposal form or other relevant documentation, as this could have a bearing on your cover. We undertake to notify this to your insurers and supply appropriate documentation for the alteration.

### Treating Customers Fairly

AIT and Balens are ethical firms and we aim to treat our customers fairly.



All communications should be addressed to Bidford-on-Avon, Alcester, Associated Irish Therapists Ltd The Courtyard, Wixford Park, George's Elm Lane, Bidford-on-Avon, Alcester, Warwickshire, B50 4JS. UK. Tel: +44 (0) 1789 773434 Free: 1800 625180 Email: [info@aitireland.com](mailto:info@aitireland.com)  
Registered in the UK: 06135223 Associated Irish Therapists Ltd by Balens Europe BV - UK Branch, company number FC037665, UK Establishment number BR022756. UK Branch address Bridge House, Portland Road, Malvern, WR14 2TA. Zurich Insurance plc is authorised by the Central Bank of Ireland and subject to limited regulation by the Financial Conduct Authority. Details about the extent of our regulation by the Financial Conduct Authority are available from us on request. These details can be checked on the FCA's Financial Services Register via their website [www.fca.org.uk](http://www.fca.org.uk) or by contacting them on 0800 111 6768. Our FCA Firm Reference Number is 203093.